



Station Order Add to Schedule Heinrich for Senate 2012

Market: Albuquerque

Flight Dates: Friday, November 02, 2012 to Tuesday, November 06, 2012

Estimate ID

13077

Contact: Jim Giudicessi

Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

219190

Jmg
11/1/12

Program Name	DP	Days		Gross Rate	Fri Nov 02	Sat Nov 03	Sun Nov 04	Mon Nov 05	Tue Nov 06	Total
		Length								
Jeopardy	PA	M-F		\$1,400.00				1		1
6:00 PM 6:30 PM		30		\$1,400.00	2					
Sold out at LUR per KRQE. Lowest rate to clear.										
NCAA Football	SP	Sa		\$400.00		1				1
6:00 PM 9:00 PM		30		\$400.00	3					
11/03:LSU vs. Alabama										
Station Gross Totals				\$1,800.00		1		1		2

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 11/1/2012 5:03:25 PM

KRQE-S2

Page 1 of 1

Spot Manager: All,

Alt Order #	Advertiser	Order	Inv. Code (Bool	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 11/03/12

Station: KRQE

POL/Heinrich I	219190	NCAA Football	(6:00:00 PM	:30	P3	[ALL]	HEINRICH	13077		6:51:47 PM		\$400.00
												\$400.00
												\$400.00

Date: 11/05/12

Station: KRQE

POL/Heinrich I	219190	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	HEINRICH	13077				\$1,400.00
												\$1,400.00
												\$1,400.00
												\$1,800.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KRQE-TV Albuquerque	Date: 11/1/2012
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I, Media Strategies and Research,

being/on behalf of: Martin Heinrich, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Friday, November 02, 2012			Tuesday, November 06, 2012		

Total Charges: \$1,800.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Thursday, November 01, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title